

# Curriculum Vitae

## Dr. Nalla Bala Kalyan

Professor

Department of Management Studies  
S.A. Engineering College (Autonomous)  
Poonamallee-Avadi Road, Thiruverkadu,  
Chennai - 600 077. Tamilnadu. INDIA.  
Email: [drnallabala2014@gmail.com](mailto:drnallabala2014@gmail.com)  
Blogspot: [www.nallabalakalyan.blogspot.com](http://www.nallabalakalyan.blogspot.com)  
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Currently, **Dr. Nalla Bala Kalyan** is working as a **Professor** in the Department of Management Studies at S.A. Engineering College (Autonomous), Chennai, Tamilnadu, India. He holds a Doctorate in Finance from Sri Venkateswara University, Tirupati in the year 2014. **He has 16 years of experience in research and teaching.** Right now, he is serving as a Ph.D. Supervisor of Jawaharlal Nehru Technological University, Anantapur.

## Professional Summary

He is the author of more than **80 research papers published** in various national & international journals with high Impact factor and citations, **Top 10% global authors of SSRN-Elsevier**. He has attended more than 25 National and International conferences/seminars and presented papers that appeared in the proceedings (Book Chapters) **published with ISBN and he has Authored & Edited 9 books**. He has posted more than 15 guest articles in Magazines and Blogs.

He is the Editorial/Advisory/Reviewer Board Member of more than 45 National & International Journals. He has organized many programs DST-NIMAT Projects, Govt. of India (**Received Financial Assistance of Rs.4,90,000**) for imparting entrepreneurship skills among students and faculty. He received several outstanding awards for his academic achievements.

## Education

- Ph.D., 2014, Sri Venkateswara University (SVU), Tirupati.
- MBA., 2008, Jawaharlal Nehru Technological University, Ananthapuramu (JNTUA).
- BSc., 2006, Sri Venkateswara University (SVU), Tirupati.

## Employment Details

Organization	Designation	Period		Total Experience
		From	To	
Sri Venkateswara College of Engineering, (Autonomous)	Professor	1-10-2021	Till date	3.9 Years
	Associate Professor	1-10-2016	1-10-2021	5 Years
	Assistant Professor	1-10-2014	1-10-2016	2 Years
Sri Venkateswara University	Research Scholar	22-6-2010	24-5-2014	4 Years
Royal School of Information & Management Science	Assistant Professor	5-8-2008	5-6-2010	1.10 Yrs

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1. "Women Entrepreneurship Development Program", funded by EDI/DST-Project 2024 &25, (**Received Financial Assistance of Rs.4,50,000**)
2. "Three Day Entrepreneurship Awareness Camp", Funded by EDI/DST-NIMAT Project 2016 &17, Held on 20 to 22, September 2016. (**Received Financial Assistance of Rs.20,000**)
3. "Three Day Entrepreneurship Awareness Camp", Funded by EDI/DST-NIMAT Project 2018 &19, Held on 8-10 of August 2018. (**Received Financial Assistance of Rs.20,000**)
4. Received **Business Incubation Centre**, Under MSME Innovative Scheme (MSME Champion scheme). **Reference Application No. HIBIAP006337**

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1. Organized "**DST-NIMAT Project – Facilitation Workshop**", on 19th, December 2018, Sponsored by NSTEDB, DST, Govt. of India
2. Organized "**SAMBHAV-E**", National Level Awareness Program (NLAP) on Entrepreneurship, held on 25, March 2022, Sponsored by NIMSME (Ministry of MSME, Govt. of India).
3. Organized "**IPR awareness/Training Program**" under the National Intellectual Property Awareness Mission (NIPAM) at Sri Venkateswara College of Engineering, Tirupati on 01/03/2023.

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**Sponsored Programs**

4. Organized "**National Webinar on Financial Empowerment and Career Opportunities in the Financial and Securities Market**", Collaboration with Association of Mutual Funds in India (AMFI), held on 12-06-2023
5. Organized National Webinar on "**Current Trends in Capital Markets and Due Diligence in Investing in Securities Markets**" held on 12-07-2023, in Collaboration with Central Depository Services Limited (CDSL), Mumbai
6. Organized National Webinar on "**Demystifying Intellectual Property for Academic Research & Innovation**" on 7th -September, 2023 at 10.30 am, Collaboration with National Research Development Corporation (NRDC) (An Enterprise of DSIR, Ministry of Science & Technology, Govt. of India)

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**Research Guidance**

- PhD Thesis: Ongoing - 03  
(Jawaharlal Nehru Technological University Ananthapuramu, AP, India)

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**Responsibilities**

1. **Head of Business Incubator - MSME Innovative Scheme (MSME Champion scheme)**
2. **Research and Development (R&D) - Coordinator**

### 3. Entrepreneurship Development Centre (EDC)- Coordinator

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#### Awards

1. **"International Luminary Award in Research-2023"** by Institute of Industry and Academic Research Incorporated, Philippines.
2. **"ERDA Excellence Award 2024"** for Research, Global Summit& Awards 2024, held on 14<sup>th</sup> December 2024 at Delhi NCR, India.
3. **"Incentive Award"**, for R&D Activities, at National Science Day, held on 28-2-2022 at Sri Venkateswara College of Engineering, Tirupati.
4. **"Best Research Paper"**, Award by Science Father-2022, Paper Entitled: Competitive Performance of Micro, Small and Medium Enterprises in India
5. **"Best Doctorial Thesis Award"**, from (IARDO) International Association of Research and Development Organization, Gurukul RACE India 2019 award, held on 14<sup>th</sup> April 2019, Goa, India.

#### Awards

6. **"Best Research Paper Award"**, by the Journal of Emerging Technologies and Innovative Research (JETIR). Research Paper entitled: "Magnification and Performance of Various Derivatives in India", ISSN:2349-5162, Vol.8, Issue 7, page no. e728-e740, July-2021
7. **"Distinguished Scientist Award"**, from IJIEMR-ELSEVIER SSRN Research Awards 2020. (International Journal for Innovative Engineering and Management Research)
8. **"Excellence Teaching in Higher Education Award for the Year 2019"**, from Saint Martin's Centre for Research & Accreditation Commission (SMCRAC), Melbourne, Australia.
9. **"Best Paper Award"** The paper entitled "Selected Indian Banking Mutual Funds: Jeopardy & Restoration Analysis" was published in International Journal of Creative Research Thoughts (IJCRT), Volume 11, Issue 2, February 2023, ISSN: 2320-2882.

#### Patents/ Copyrights

1. Title of the Invention: **"Management System for Business Rules and Methods Thereof"**, Application Number-202241038272, Issue No. 27/2022, Date 08/07/2022
2. Title of the Invention **"A System for Developing Continuous Performance and Method of Operating the Same"**, Application Number- 202341045191, Publication Date: 01/09/2023
3. Title of the Invention **"Flash Light Enabled Laptop with a Storage Compartment"**, Application Number: 388510-001, Design Accepted and Published, Journal No is 37/2023 and Journal Date is 15/09/2023 (Design Patent)
4. Title of the Invention **"Performance Analysis for Supply Chain Finance Management using Blockchain Technology"**, Application Number – 202441035516, Publication Date: 10/05/2024.

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5. Title of the copyright "**Potential Challenges in Financial Markets & Services**", Published by INSC International Publishers, ISBN: 9781685761554, Registered\_publisher under Ministry of MSME, Govt. of India, Registration Number L-162564/2025, Copyright office, Government of India.

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1. Book Entitled "**Financing India's MSMEs**", Published in Immortal Publishers, ISBN: 978-93-5607-180-3, (Raja Rammohun Roy National Agency for ISBN, Department of Higher Education, MHRD, Govt. of India)
2. Book Entitled "**Portfolio Analysis on selected stock of NSE in India**", Published by Ideal International E-Publication, Under the Aegis of (ISCA) International Science Community Association, ISBN: 9789386675729, (Registered publisher under MHRD, Indian Government).
3. Book Entitled "**Case Study: Forms of Intellectual Property Rights in India**", Published by Ideal International E-Publication, Under the Aegis of (ISCA) International Science Community Association, ISBN: 978938667575 (Registered publisher under MHRD, Indian Government).
4. Book Entitled "**Prospects of Small-Scale Industries**", Published by Ideal International E-Publication, Under the Aegis of (ISCA) International Science Community Association, ISBN: 9789389817157, (Registered publisher under MHRD, Indian Government).

## **Books Authored**

5. Book Entitled "**Instructions to Write a Business Research Report**", Published by (I2OR) International Institute of Organized Research, ISBN: 9788195053827, (Registered publisher under Ministry of MSME, Govt. of India).
6. Published Book Entitled "**Rudiments of Entrepreneurship Development**", Published by Immortal Publications, ISBN: 978-93-5906-132-0, (Raja Ram Mohan Roy National Agency for ISBN, MHRD, and Govt. of India)
7. Book entitled "**Customer Perception towards Relationship Marketing Practices Across the Selected Public Sector Banks in India**" Published in Published by Ideal International E-Publication, Under the Aegis of (ISCA) International Science Community Association, Registered publisher under MHRD, Indian Government, ISBN:978-81-968040-8-4

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1. Book Entitled "**Equity Analysis on Indian Banking Sector: Origin of Indian Stock Market**", Published by Eliva Press SRL, Chisinau, Moldova, Europe, and ISBN: 978163648097

2. Book Entitled "**Emerging Management Issues and Challenges**", Published by Ecumenical Platform for Research and Advancement (EPFRA), ISBN: 9788194298144, (Registered Under MHRD, Government of India).
3. Edited Book Entitled "**Contemporary Issues and Trends in Management**", Published by Immortal Publications, ISBN: 978-93-5526-976-8, (Raja Ram Mohan Roy National Agency for ISBN, MHRD, and Govt. of India).

## **Books Edited**

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4. Book Entitled "**Rudiments of Business Communication**", Published by Ecumenical Platform for Research & Advancement (EPFRA), ISBN: 9788194298137(Registered Under MHRD, Government of India, New Delhi).
5. Book Entitled "**Potential Challenges in Financial Markets & Services**", Published by INSC International Publishers, ISBN: 9781685761554, (Registered publisher under Ministry of MSME, Govt.of India)
6. Book Entitled "**Rudiments of Business Environment**", published in I2OR (International Institute of Organized Research (I2OR), India, Registered publisher under MHRD, Indian Government, Vol. 1 June 2024, ISBN: 978-81-967563-9-0

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## **Editorial/ Reviewer & Advisory Board**

ISROSET, Education Research & Development Association (ERDA), IRJIET, MAT Journals, Anveshana's International Publication, Prominent Publications LLP, IJMCJ, SARJBM, Scope Database-Economics and Business Management, IJAEM, IJAEM, IJCIRAS, IJCMR, IJSRED, Business, Management and Economics Research-Academic Research Publishing Group, JournalNX, MBA Journals, IJATE, IJMH, IJBGM, IJMRA, GRD Journals, Asian Journal of Management, InSc, IAEME, BEIESP, SCIREA Journal of Management, IMRTC, IMPARC, Science Father, Asian Journal of Management, IAARHIES, Eliva Press.

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## **Committee Member of International Research Forums**

- Academics World: <https://academicsworld.org/committees.php>
- Research Fora: <http://researchfora.com/Committee.php>
- ISERD: <http://www.iserd.co/committees.php>
- ISER: <http://iser.co/committee.php>
- IASTEM: <http://iastem.org/committee.php>
- Research World: <http://researchworld.org/committee.php>
- World Research Society: <https://www.worldresearchsociety.com/committee.php>
- IRFSR: <http://irfsr.com/committee.php>
- THE IIER: <https://theiier.org/Advisory-Committee.php>

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## **Memberships**

1. Eminent fellow Member of "**Scholars Academic and Scientific Society (SASS)**", Assam- 782439, India, Membership ID: SAS/SEFM/001/2021
2. Life Time Member of (**MTC GLOBAL**) "Management Teachers Consortium-Global", Bangalore, Karnataka, Indian, Registration No: MTCG/M/L2019/05/14,
3. Fellow Member of (IARA) "**Indian Academic Researchers Association, India**", Fellowship No: F126/2018
4. Life Time Member of (InSc) "**Institute of Scholars**", Membership ID: INSC20180344, Bangalore, India
5. Fellow Member of (ISROSET) "**International Scientific Research Organisation for Science, Engineering and Technology**", Fellowship No: ISROSET-FM-1063
6. Life Time Member of "**Indian Academicians and Researchers Association**", Membership No: M / M – 1189
7. Member of **All India Council for Technical Skill Development**, Member ID: AICTSD/PROFESSOR/06798

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### **Indexed by Scopus**

## **Book Chapters**

### **Presented Papers in National and International Conferences**

1. Research Paper Entitled "AI and Quantum Networks for Efficient Supply Chain Management, Published in IGI Globe, Source Title: Multidisciplinary Applications of AI and Quantum Networking DOI: 10.4018/979-8-3693-9336-9.ch020, ISBN:9798369393383, 2025, Indexed by Scopus
2. Research Paper Entitled "Data Protection and Privacy in HRM: Challenges and Solutions with Blockchain", Presented paper and published in 2025 International Conference on Pervasive Computational Technologies (ICPCT), DOI: [10.1109/ICPCT64145.2025.10941061](https://doi.org/10.1109/ICPCT64145.2025.10941061), 08-09 February 2025. Indexed by Scopus
3. Research Paper Entitled "Next-Generation CRM: AI, IoT, and the Future of Customer Relationship Management, Published in 2025 International Conference on Pervasive Computational Technologies (ICPCT), 08-09 February 2025, DOI: [10.1109/ICPCT64145.2025.10940899](https://doi.org/10.1109/ICPCT64145.2025.10940899).
4. Research Paper Entitled "Application of Machine Learning Algorithms for Customer Segmentation in E-commerce Management, Presented Paper in 2024 International Conference on Science Technology Engineering and Management (ICSTEM), Held on 26-27 April 2024, Indexed by Scopus
5. Research Paper Entitled "Application of Internet of Things and Machine Learning in Improving Supply Chain Financial Risk Management System," Published in IEEE 2nd International Conference on Industrial Electronics: Developments & Applications (ICIDeA), 29-30 September- 2023, ISBN:979-8-3503-8197-9, Indexed by Scopus,
6. Research Paper Entitled "Application of Machine Learning Techniques for Decision Making Process in Human Resource Management," 2023 10th IEEE Uttar Pradesh Section International Conference on Electrical, Electronics and Computer Engineering (UPCON), Gautam Buddha Nagar, India, 2023, pp. 527-531, DOI: [10.1109/UPCON59197.2023.10434760](https://doi.org/10.1109/UPCON59197.2023.10434760), Indexed by Scopus
7. Research Paper Entitled: Improving Retail Industry Inventory Management Using Machine Learning, Presented Paper in international conference on Advances in Science, Technology and Management (ICOSTEM 2023), November 24 – 27, 2023. Published in Routledge/Taylor Francis Group, CRC Press, ISBN 9781032872025, Indexed by Scopus.
8. Paper Entitled "A Study on Effectiveness of learning and Development on Employees in Andhra Pradesh, India" paper presented in the International Conference on New Frontiers in Engineering, Science, law, Management, Humanities and Social Science 2020, held on 22<sup>nd</sup> and 23<sup>rd</sup> February 2020, Published by Spectrum, Vo. 2, P. No. 142-154. (INFES 2020)
9. Paper Entitled "A Comparative Study on Futures, options, and Swaps in Derivatives, India, Paper presented at 3rd International Conference on Multi-disciplinary Research Trends in Arts, Science, Engineering & Technology ICMRTASET-2019, and organized by DK International Research Foundation, ISBN:978-81-942083-0-3.
10. Research Paper Entitled "A Study of Options and Futures for Optimising Returns in Financial Derivatives Market," Published by Ecumenical Platform

11. Participated in "A Virtual Universal Conference on Multidisciplinary Research & Innovation," organized by DHS Foundation, New Delhi, India in collaboration with Campbell University, North Carolina, USA, held on 12th July 2020.
12. Presented a paper entitled "Customer Attitudes Towards Certain Public Sector Banks' Relationship Marketing Strategies" during 13th International Conference on Interdisciplinary Research for Sustainable Development (IRSD) held on 30th May 2024 at Jamia Hamdard, New Delhi, organized by International Institute of Organized Research - I2OR, May 2024, ISBN: 978-81-967563-3-8.
13. Paper Entitled "A Study on Higher Education System in India," Paper Presented on International Conference on Quality Enhancement in Academic Research, held on 21st April, 2018, Syed Husainuddin Hall Jamal Mohamed College, Tiruchirappalli, Published by Research Explorer [ISSN: 2250-1940]
14. Research Paper Entitled "Recital Assessment of Selected Equity Shares in Automobile Industry, India," Published by Ecumenical Platform for Research and Advancement (EPFRA), Registered Under MHRD, Government of India. [ISBN: 978- 81-942981-4-4]

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1. Participated in DST Sponsored Four Weeks Online TEDP on "Technology Based Entrepreneurship Development Program" from 4th March to 28th March 2024 Organized by Academy of Maritime Education and Training, deemed to be University, Chennai.
2. Participated in the DST Sponsored Two Weeks Online FDP on "Entrepreneurial Ecosystem: Fostering Entrepreneurship, Start-up and Incubation" from 25th March– 5th April 2024 Organized by Academy of Maritime Education and Training Deemed to be University, Chennai.
3. Participated in online workshop on Universal Human Values on the theme "Inculcating Universal Human Values in Technical Education", during 18-22 April 2020 as organized by All India Council for Technical Education (AICTE)
4. Participated in (FDP) "Faculty Development Program on Entrepreneurship "at St. Peters University, TBI, Avadi, Chennai, sponsored by NSTEDB, Department of Science and Technology, Govt. of India, held from 18<sup>th</sup> April 2016 to 30<sup>th</sup> April 2016.
5. Participated in a 9-day faculty development program on "Collaboration Research Practices in the Modern Era During", Organized by AMET University held on 13<sup>th</sup> -21<sup>st</sup> February 2023 and rewarded with a grade A.
6. Participated in "Teacher Training Program", conducted by APSCHE & British Council from 19-06-2017 to 23-06-2017 & 03-07-2017 to 07-07-2017 at SV College of Engineering, Karakambadi Road, Tirupati.
7. Participated in Seven Days Faculty Development Programme on "Teaching in Globally Connected World", from 18.05.2020 to 24.05.2020, organized by

## **Participated in Faculty Development Programs (FDPs)**

Nallamuthu Gounder Mahalingam College (Autonomous), Coimbatore, Pollachi.

8. Participated in "One-week National level Faculty Development Program on Research and E-Resources", held at Don Bosco Institute of Technology, Bangalore from July 15 –July 20, 2019

9. Participated in the Five-Day Faculty Development Program on "Educate the Educators-2020", Organized by Department of Commerce Nehru Arts and Science College (Autonomous), Coimbatore from 18th May 2020 to 22nd May 2020.

10. Participated in 10 Days National Workshop on Research Methodology, Organized by Uudaan Educational Services, held on 4th June 2023 to 13th June 2023.

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## **Participated in Faculty Development Programs (FDPs)**

### **Published Papers: National Journals-40 : International Journals-40**

#### **Indexed by Scopus**

## **List of Research Publications**

### **(Most Cited Google Scholar Publications)**

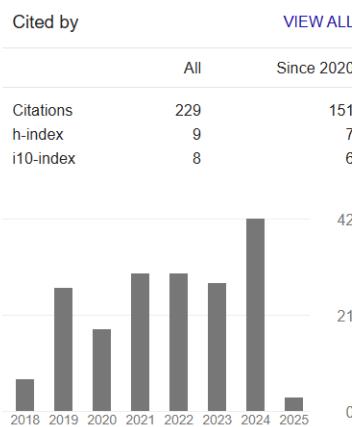
3. Research Paper Entitled "Jeopardy and Arrival Analysis of Certain Cement Securities in India", Published in International Journal of Advanced Science and Technology Vol. 29, No. 5, (2020), pp. 3806-3820, ISSN: 2005-4238.

#### **i-10 Indexed Journals by Google Scholar Citations**

4. Research Paper Entitled "Competitive Performance of Micro, Small and Medium Enterprises in India", published in Asia Pacific Journal of Social Sciences, Volume 3, Issue 1, Pages 128-146, 2011,ISSN: 0975-5942 Citations-46

5. Research Paper Entitled "Micro, small and medium enterprises in the 21st century", published in ZENITH International Journal of Business Economics & Management Research, Volume 2, Issue 5, Pages 23-38, ISSN 2249 8826, Citations-30

6. Research Paper Entitled "A study of risk and return analysis of selected securities in India", published in international journal of engineering technologies and management research, Volume 5, Issue 4, Pages 79-86, April 2018, ISSN: 2454-1907, Citations-21



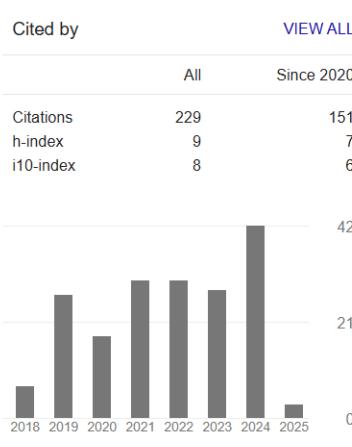
7. Research Paper Entitled "A comparative study on risk & return analysis of selected stocks in India" published in International Journal of Management and Economics Invention, Volume 4, Issue 5, Pages 1730-1736, 05 May, 2018, ISSN: 2395-7220, [Citations-18](#).
8. Research Paper Entitled "Inventory management pattern of steel industry in India", published in SSRN-Elsevier, SSRN 3563991, 2020/3/30, ISSN: 1556-5068, [Citations-8](#)
9. Research Paper Entitled "Banking sector reforms in India". Published in International Journal of Management and Humanities, Volume: 04 Issue: 04, 2017 ISSN: 2349-7289, [Citations-14](#)
10. Research Paper Entitled "Evaluation of Portfolio Analysis on Selected Securities of NSE in India", published in International Journal of Applied Engineering Research, Volume 14, Issue 4, Pages 859-868, ISSN 0973-4562, [Citations-5](#)
11. Research Paper Entitled "Sickness of micro, small and medium enterprises in India", published in International Journal of Business, Management & Economic Research, Volume 2, Issue 6, Pages 345-351, Vol 2(6), 2011, ISSN: 2229-6247, [Citations-10](#)
12. Research Paper Entitled "Application of Internet of Things and Machine learning in improving supply chain financial risk management System" Pages 211-216, Publisher IEEE, 2023/9/29, [Citations-9](#)
13. Research Paper Entitled "A study on risk & return analysis of the selected mutual funds schemes in India", published in International Journal of Research in Social Sciences, 2018, Volume 8, Issue 5, Pages 212-221, ISSN: 2249-2496, [Citaions-9](#)

**Reputed International Journals**

1. Research Paper Entitled "An Examination of the Effectiveness of Various Performance Appraisal Objectives in the Indian Mining Industry" published in Cross-Currents: An International Peer-Reviewed Journal on Humanities & Social Sciences, ISSN: 2394-451X, Volume-10 | Issue-8 | Oct-2024 | 148-163
2. Research Paper Entitled "Overview of Financial Efficiency in India's Power Sector" published in Saudi Journal of Economics and Finance, ISSN 2523-6563, 8(10): 343-363, Oct-2024.
3. Research Paper Entitled "Various Dimensions of Personal and Professional Work Life Balance of Employees in Power Industry in India" Published in East African Scholars Journal of Economics, Business and Management, Volume-7 | Issue-10 | Oct-2024 |, ISSN 2617-7269.
4. Research Paper Entitled "An Empirical Review of HR Practices and Modernization in India's Retail Sector, published in Journal of Management Research and Analysis, 2024;11(2):71-76, ISSN: 2394-2770
5. Research Paper Entitled "Impact of Workplace Environment on Employee Performance in Tamil Nadu (India) Automobile Industry,

## List of Research Publications

### (Most Cited Google Scholar Publications)



published in Research Journal of Management Sciences, Vol. 13(2), 6-15, May (2024), ISSN 2319-1171, Registered publisher under MHRD, Indian Government.

6. Research Paper Entitled "An Examination of the Effectiveness of Various Performance Appraisal Objectives in the Indian Mining Industry" published in Cross-Currents: An International Peer-Reviewed Journal on Humanities & Social Sciences, ISSN: 2394-451X, Volume-10 | Issue-8 | Oct-2024 | 148-163
7. Research Paper Entitled "Magnification and Performance of Various Derivatives in India" Published by Journal of Emerging Technologies and Innovative Research (JETIR), July 2021, Volume 8, Issue 7, ISSN-2349-5162, UGC Approved Journal no 63975.
8. Research Paper Entitled "Overview of Financial Efficiency in India's Power Sector" published in Saudi Journal of Economics and Finance, ISSN 2523-6563, 8(10): 343-363, Oct-2024.
9. Research Paper Entitled "Impact of Workplace Environment on Employee Performance in Tamil Nadu (India) Automobile Industry, published in Research Journal of Management Sciences, Vol. 13(2), 6-15, May (2024), ISSN 2319-1171, Registered publisher under MHRD, Indian Government.
10. Research Paper Entitled "Various Dimensions of Personal and Professional Work Life Balance of Employees in Power Industry in India" Published in East African Scholars Journal of Economics, Business and Management, Volume-7 | Issue-10 | Oct-2024 |, ISSN 2617-7269.
11. Research Paper Entitled "Value Share Price Behaviour of Automobile Industry in India" published by Cross-Currents: An International Peer-Reviewed Journal on Humanities & Social Sciences, Volume-7, Issue-1, January-2021, and ISSN: 2394-451X.

## List of Research Publications

### (Most Cited Google Scholar Publications)



12. Research Paper Entitled "Stress Management: A Study of Occupational Stress and Burnout Among Bank Employees in Hyderabad City of Andhra Pradesh" Published in "Journal of Management, I Manager Publications", Vol.5, No.4, pp.50-61, March-May ,2011, ISSN: 0973-5054.
13. Research Paper Entitled "Recital Assessment of Selected Balanced Funds of Various Companies in India" Published in "IOSR Journal of Business and Management", Volume 19, Issue 11, pp.74-80, November, 2017, ISSN: 2278-487X, DOI: 10.9790/487X-1911017480
14. Research Paper Entitled "Performance of Selected Stocks in Old Generation Private Sector Banks in India" published in "International Journal of Management (IJM)", Volume 9, Issue 2, March–April 2018, pp. 43–55, ISSN:0976-6510
15. Research Paper Entitled "A Study on Factors Influencing Brand Switching in Telecom Industry in India" Published in "International Journal of Latest Technology in Engineering, Management & Applied

**Top 5 Downloaded Articles by  
SSRN (Social Science Research Network) -ELSEVIER**

1. Research Paper Entitled "An Experiential Examination of Financial Performance of Foremost Power Segment Organisation – APSPDCL", published in Energy Policy and Economics e Journal, SSRN Elsevier, Vol.3, No.19: July 27, 2020, ISSN:1556-5068.
2. Research Paper Entitled "An Empirical Study on Development of MSME Sector in Chittoor District of Andhra Pradesh, India" Published by information Systems e Journal Vol.3, No 48: May1, 2020, Elsevier (SSRN) Social Science Research Network, ISSN: 1556-5068
3. Research Paper Entitled "Employee Performance Appraisal in Telecom Industry, India" Published in electrical Engineering e Journal- Elsevier (SSRN)Social Science Research Network, Vol.2, No. 169: Nov1, 2019, ISSN:1556-5068
4. Research Paper Entitled "Assessment of selected securities in Media Industry in India" Published in "Econometric Modelling: Capital Markets –Risk e Journal"- Elsevier (SSRN) Social Science Research Network, Vol.8, No. 81: Aug 19, 2019, ISSN:1556-5068
5. Research Paper Entitled "A Study on the Derivatives Market in India" Published by Derivatives e-journal, Elsevier (SSRN) Social Science Research Network, Vol. 12, No. 6: Jan 21, 2020, ISSN:1556-5068

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**Indexing**

**Citations**

**Google Scholar**

: 230

<https://bit.ly/2N6iuRD>

: h-index-9

: i10-index-7

**Citations**

**Research Gate**

: 181

<https://www.researchgate.net/profile/Nalla-Bala-Kalyan>

: h-index-6

: Author Rank is 11,388  
out of 1,974,391

**SSRN - [Author Rank]**

<https://bit.ly/2Kj15nK>

**Research Interest**

Current Research Interests Include Entrepreneurship Development, (MSME) Micro, Small, and Medium Enterprises, Innovation Management and Small Business"

**Subjects Handled**

Innovation and Entrepreneurship Development, Mergers and Acquisitions, Financial Institutions and Services, Management Control Systems, Business Research Methods, Business Communication. Organizational Behaviour, Production and Operations Management, Business Environment, E-Commerce, Financial Derivatives, International Business Management

**Keynote  
Speaker/Resource  
Person**

1. Acted as a **Keynote Speaker** at International Conference on Advanced Emerging Trends and Applications in Management, Science and Technology held on 2<sup>nd</sup> and 3<sup>rd</sup> May 2024, Organized by Annamacharya P.G. College of Computer Studies, Rajampet, Annamayya District, A.P, India.
2. Acted as a **Resource Person** for One Day Workshop on Pathways to Entrepreneurship: Building a Successful Career as an Entrepreneur, Organized by the Department of Computer Applications in association with Entrepreneurship Development Cell at MITS, Madanapalle on 23-11-2024

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**Personal  
Memorandum**

Date of Birth	:	05-10-1986
Nationality	:	Indian
Marital Status	:	Married
Languages Known	:	Telugu & English
Permanent Address	:	Vaikuntam Towers, Flat No.103, Bhupal Housing Colony, Karakambadi Road, Tirupati-517507, AP

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I hereby declare that the information given by me in this resume is true to the best of my knowledge.

**Place:** Tirupati

**Date:** 22-9-2025

**(Dr. Nalla Bala Kalyan)**